

Blumarine

David Koma appointed Creative Director of Blumarine

Blumarine announces the arrival of David Koma as Creative Director of the brand.

The Georgian-born designer launched his eponymous London-based fashion house in 2009, after completing his studies at Central Saint Martins College, and has been a participant of London Fashion Week ever since. Koma's work is celebrated for his sculptural silhouettes and striking aesthetic, earning him a prominent place in the contemporary fashion.

Pre-Fall 25 will be the first Blumarine collection designed by David Koma.

"David Koma's aesthetic captured me from the beginning. I am sure that David will be able to interpret Blumarine's codes to perfection, thanks to his vision and stylistic sensitivity, characterized by an overwhelming femininity." - Marco Marchi, Sole Director of Exelite, the holding company that owns Blumarine.

"Blumarine embodies a unique blend of sensuality, timeless glamour and elegance that I always admired, and it is an honour to be able to write the next chapter in the brand's illustrious history. I am excited to celebrate Blumarine's rich creative heritage while infusing it with my own modern vision. The brand's feminine aesthetic deeply resonates with me, making this journey feel incredibly authentic. I am eager to craft collections that inspire and captivate our audience, ushering in an exciting new era of innovation and creativity at this esteemed house." - David Koma, Creative Director of Blumarine.